

SHWETA KEMANI

Analytics & BI Manager • Power BI Developer • Data Storytelling • Ex-EY • Ex-Airtel

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Portfolio: People Analytics Dashboard • Resolution Report • Sales Performance Dashboard (live Power BI links available on request)

PROFESSIONAL SUMMARY

Power BI developer and analytics professional with 7+ years of experience, owning a portfolio of 20+ reports consumed by 200-300+ users at AVP and VPP level across 20+ enterprise clients, 7 verticals, and 11 countries. Specializes in advanced Power BI engineering including star and snowflake schema data modeling, DAX time intelligence, RLS, incremental refresh, and HTML/SVG custom visual development. Reduced reporting cycle time by 70% through automation at Airtel. Holds three live public Power BI dashboard samples. Multi-award winner: Sutherland Innovation Award, BMTG All-Star, EY Extra-Miler & HighPlay. Currently completing IIT Kanpur Data Analytics certification.

CORE COMPETENCIES

Power BI Dashboard Engineering	Executive Stakeholder Reporting	KPI Framework & RAG Governance
Data Storytelling & Visualization	Reporting Automation (70% faster)	DAX, RLS & Data Modeling
Financial & Operational Analytics	Excel-to-Power BI Migration	Cross-functional Collaboration

TECHNICAL SKILLS

BI & Visualization	Power BI (Advanced), DAX, Power Query (M), HTML/SVG Visual Engineering, RLS, Incremental Refresh, Import & DirectQuery
Data Modeling	Star Schema, Snowflake Schema, Relationship Management, Time Intelligence, SharePoint Integration
Data & Analytics	SQL (Joins, Filters, Aggregations), Excel (Advanced), Data Extraction, Quantitative Analysis
Reporting	Executive Dashboards, Financial & Regulatory Reporting, SLA Tracking, RAG Thresholds, MoM/YoY

PROFESSIONAL EXPERIENCE

Associate Manager – Global CE Analytics • Sutherland Global Services *Mar 2024 – Present*
20+ enterprise clients • 7 verticals • 11 countries • AVP/VPP audience • 200-300+ report users

- Own a portfolio of 20+ Power BI reports across global and client-level functions, built on star and snowflake schema data models using both Import and DirectQuery modes, spanning executive, operational, and client-facing reporting across 20+ clients, 7 verticals, and 11 countries.
- Implement Row Level Security, incremental refresh, and time intelligence DAX measures across reports elevated from individual client scope to global executive reporting consumed directly at AVP and VPP leadership level.
- Design and engineer advanced HTML/SVG custom visuals within Power BI using DAX-generated string measures and AI-assisted development, producing gradient KPI cards, RAG indicators, heat-strip maps, MoM trend charts, and dynamic executive narrative summaries praised directly by RMs and AVP leadership.
- Regularly onboard enterprise clients onto Power BI who are seeking to eliminate Excel dependency, scoping requirements, building the full data model and reporting layer, and ensuring adoption across their teams.
- Serve as the cross-functional point of resolution for complex reporting issues, diagnosing data, process, and stakeholder-alignment problems that span teams and resolving them end-to-end.

Assistant Manager – Financial & Operational Reporting • Airtel *Jul 2022 – Dec 2023*
Power BI • Financial & regulatory reporting • Senior stakeholder management • Gurugram

- Delivered 3 automation projects reducing report preparation time by 70%, eliminating manual workflows and accelerating leadership intelligence delivery.
- Led daily, monthly, and regulatory reporting on financial and non-financial KPIs for senior leadership, ensuring accurate and timely performance intelligence.
- Built interactive Power BI and Excel dashboards replacing static reports with dynamic, drill-down-capable performance views for business leaders across the telecom operation.

Business Analyst II – BI & Analytics • BMTG Advisors *Jul 2020 – May 2022*

Power BI & Excel dashboards • US mortgage operations • All-Star Award

- Engineered Power BI dashboards integrating data from SQL databases and Excel, translating complex US mortgage operations data into clear, actionable insights for senior leadership.
- Wrote SQL queries including joins, filters, and aggregations to extract and structure data from operational databases, ensuring accuracy and completeness of reporting inputs.
- Built and maintained KPI trackers and performance reports covering funding, payment, and compliance metrics, supporting data-driven decision making across the US operations team.
- Trained and mentored new analysts on reporting tools and processes, running a Quality Check process that drove consistent performance improvement across the team.

Advanced Assurance Associate • Ernst & Young GDS (EY) May 2018 – Jun 2020

Enterprise audit & risk • Multi-client portfolio • Extra-Miler & HighPlay Awards • Gurugram

- Collaborated with Senior Auditors and US teams on company-wide risk assessments and annual audit plans across multiple large enterprise client portfolios.
- Conducted in-depth analysis of large client datasets across Accounts Payable, Accounts Receivable, Cash, and Inventory to identify anomalies, trends, and compliance gaps.
- Synthesized financial data from multiple sources into structured audit findings, translating complex numbers into clear evidence-backed conclusions for senior stakeholders.
- Performed quantitative and qualitative analysis of client operations to identify process risks and improvement opportunities, contributing to high-quality audit outcomes across engagements.

KEY ACHIEVEMENTS

20+ Power BI Reports Owned Manages a portfolio of 20+ Power BI reports built on star and snowflake schemas, covering global executive, operational, and client-facing reporting across 7 verticals and 11 countries.	200-300+ Active Report Users Power BI reports are consumed by 200-300+ users across AVP, VPP, and operational tiers, with leadership regularly citing dashboard clarity as a direct driver of faster decision making.
Excel-to-Power BI Migration Regularly leads enterprise clients from full Excel dependency to live Power BI reporting, scoping requirements, building data models and dashboards, and driving adoption across client teams.	70% Reporting Time Reduction 3 automation projects at Airtel cut report prep time by 70%, directly recovering analyst hours and accelerating the speed at which leadership received business intelligence.

EDUCATION & CERTIFICATIONS

Data Analytics Certification IIT Kanpur (via Simplilearn) Jan 2026 – Dec 2026

B.Com (Honours) University of Delhi 2014 – 2017

AWARDS & RECOGNITION

Innovation Award (Sutherland Global) • **All-Star Award** (BMTG Advisors) • **Extra-Miler & HighPlay Awards** (Ernst & Young)

Live Power BI portfolio available on request • Open to Power BI, analytics, and BI strategy roles globally